

# News Release

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## **The Virginia Mountains' *Most Beautiful People***

**Even Forest Gump Knows, "Beauty is as beauty does."** It's that time of year again; time for People Magazine's *100 Most Beautiful People* issue. While we may agree with their picks from what we see on the outside, here in the Virginia Mountains we know it's what's inside that really counts. So, we're taking nominations for the Virginia Mountains' *Most Beautiful People* (on the inside).

You know the kind of people we're looking for: They are doing good things with their lives; they are helping others; they give something back to society; they lead by example--and that example is service; they make the world a better place; they inspire us to be better human beings. Perhaps they have touched only one life, a few, or thousands with their good works. Maybe they advocate for those who do not have a voice. They would likely be too humble to talk about themselves, so this is your chance to shine a light on them.

There are two ways you can nominate someone for the Virginia Mountains *Most Beautiful People* list. Cast your vote electronically, by completing the form below, or come to the Tourist Information Center at 408 Whitetop Road, Chilhowie, I-81, Exit 35, just across the street from the Exxon Station, and cast your vote by paper ballot. If your nominee is selected as one of the Virginia Mountains' *Most Beautiful People*, he or she will be featured on our regional tourism web site and in other promotional materials for our area. Your nominee must be a resident of the Town of Chilhowie, Marion, or Saltville, or of the unincorporated area of Smyth County, Virginia.

**Hurry! The deadline to submit nominations is June 30, 2008.** Cast a vote for someone who deserves it today and let the rest of the world know about the beautiful people of the Virginia Mountains.

Winners will be selected by July 15, 2008 and announced on [www.VisitVirginiaMountains.com](http://www.VisitVirginiaMountains.com) in August 2008. You may submit more than one nominee. Some form of nominee contact information and reason for submission must be provided. Thank you for helping us to discover the Virginia Mountains' Most Beautiful People.